

BUSINESS AND INDUSTRY

Your skilled workforce starts at NWTC.

Train. Recruit. Advance.



Northeast
Wisconsin Technical College

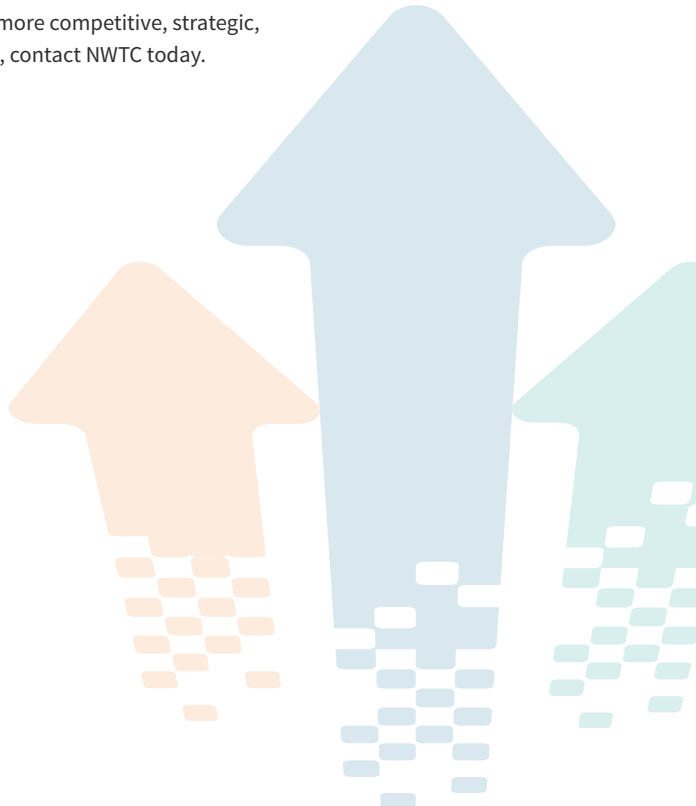
www.nwtc.edu

Build Your Skilled Workforce

Startup organizations, growing businesses, and firmly-established companies can all benefit from the training and resources available through NWTC.

Empower your staff to stay current in their areas of expertise through a vast selection of seminars. Meet your company's unique needs with fully customized training, technical assistance, and consulting. Partner with NWTC to recruit and hire highly-skilled employees. Hold your next meeting at NWTC's new Corporate Conference Center.

If you want to create a more competitive, strategic, and efficient workforce, contact NWTC today.



Train Employees

CUSTOMIZED TRAINING & TECHNICAL ASSISTANCE

Increase workforce performance with new skills that employees can implement immediately. Learn from industry experts who can relate to your organization and job requirements and teach employees the skills that matter. Training is customized to meet your organization's needs and can be held at your location or ours – at any time or work shift.

SEMINARS

Learn from some of the area's best instructors in performance, safety, business, health, technical skills and other fields.

CERTIFICATION & LICENSING

Obtain professional certification or licensure, or earn CEUs to maintain a licensure per the Wisconsin Department of Registration and Licensing. Find class dates, times and locations at www.nwtc.edu/findaclass

CORPORATE TRAINING AND ECONOMIC DEVELOPMENT

contact



920-498-6373



corporatetraining@nwtc.edu



www.nwtc.edu/Business-Industry

ONLINE NON-CREDIT COURSES

NWTC offers a variety of non-credit online courses for professional and personal development.

TRAINING GRANT OPPORTUNITIES

Training grants are focused on improving the occupational skills of your employees. Grants are available to the technical college districts. NWTC can partner with your company (or multiple companies) to submit training grant applications.

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FLEXIBLE ADULT LEARNING

Do you have employees interested in returning to college? NWTC offers a variety of flexible class formats so employees can work full time and earn credits toward a credential without the burnout. Learning formats include Exceler8, Online and Evening/Weekend classes.

SARAH SCHARENBRUCK • Adult Career Coach

contact



920-498-6310



sarah.scharenbrock@nwtc.edu



www.nwtc.edu/GreatestReturn

TRAIN

Recruit Employees

POST JOBS/INTERNSHIPS

Wisconsin TechConnect is a free, online system for connecting all of the Wisconsin Technical College System students and graduates with full and part-time jobs and internships.

Register today to post your job openings!



www.wisconsintechconnect.com

EMPLOYER SPOTLIGHT

Build your company brand. Engage with NWTC students. As an Employer Spotlight participant, your company will be featured within NWTC Career Services on the Employer Spotlight table. Your company will also be promoted through NWTC Career Services social media platforms. Plus, our deans and program instructors related to your business or industry will receive campus notifications when your company is in the Employer Spotlight.

CAREER FAIRS

Network with NWTC's current students and graduates. Industry-specific career fairs are hosted at NWTC throughout the year.

CAREER SERVICES

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920-498-6250



careers@nwtc.edu



www.nwtc.edu/careers

PROGRAM ADVISORY BOARDS

Impact the success and effectiveness of an NWTC associate degree or technical diploma program by joining an Advisory Committee. As a committee member, you will help ensure that all aspects of the program reflect the needs and current conditions of the workplace.

EMPLOYER STRATEGY SESSIONS

Discuss your recruiting needs with members of our Career Services staff. We can create a customized plan for you to reach out to our students.

HOST AN INTERN

Interested in hosting or hiring an intern? Employers will gain assistance in meeting organizational needs, make a positive impact on our workforce, and provide a wonderful learning experience for students.

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920-498-6250



careers@nwtc.edu






www.nwtc.edu/careers

RECRUIT

EMPLOYER LUNCH AND LEARN

Connect with students and build brand awareness by holding a career-related workshop or presentation on campus. Employers can staff a table in various appropriate locations on campus. Employers may choose to collect applications, discuss employment opportunities and schedule interviews. Provide information about your organization and employment opportunities! Offer pizza or other refreshments... what student can resist?

CAREER SERVICES



-  920-498-6250
-  careers@nwtc.edu
-  www.nwtc.edu/careers

contact

PRE-EMPLOYMENT CERTIFICATION AND TESTING

Make informed decisions – hire the right person for the job. The NWTC Assessment Center offers pre-employment testing at flexible hours to accommodate your needs. Testing can be done at any NWTC campus or regional learning center – or at a location of your choice.

JUDITH SALDANA • NWTC Test Examiner

-  920-498-7965
-  judith.saldana@nwtc.edu

contact



I want to thank you for allowing me the opportunity to speak to your class in February. We have decided on our 2 finalists for our CTT program and both are students of yours. Our management was blown away not only by their technical skills but their interpersonal skills as well.

I really appreciate you helping me to promote this project to your class, and I look forward to partnering with you in the future! Please let me know if you ever need anything as I certainly owe you one!



Just wanted to encourage you that we are 3 of 6 people into our interviews so far. We are very impressed so far with your students. They look and act very professional. Very impressive talent coming out of your Prototype and Design Program. I wanted to let you know you are doing a great job preparing your students. Thank you for your hard work and efforts.

RECRUIT




Build Your Workforce

CAREER ACADEMY

Employers participating in NWTC Career Academy gain from the opportunity to mentor and inspire students in the workplace. Plus, employers connect with students before they graduate, build their workforce with qualified candidates while filling the skilled-employee gap, and partner with NWTC to connect with students for co-op internship.

CAREER SERVICES

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REGISTERED APPRENTICESHIP

Apprenticeship is post-secondary education just like college, but there is a big difference. Apprentices learn only a portion of their skills in a traditional classroom. They receive most of their training on-the-job, while working for an employer who pays a good wage. The employment is the primary requirement for an apprenticeship – a job must exist in order for the apprentice to be trained. The classroom instruction is usually provided by the Wisconsin Technical College System.

TODD KIEL • Apprenticeship Manager

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-  920-498-5704
-  todd.kiel@nwtc.edu
-  www.nwtc.edu/apprenticeship



PROJECT CLOSE THE GAP

Not enough people to fill your skilled positions? Think again! There are many strong candidates out there who WANT to work in those roles, but need your help. Partner with NWTC to help these individuals obtain their educational goals and help close the gap.

contact

SARAH SCHARENBRÖCK • Adult Career Coach



920-498-6310



sarah.scharenbrock@nwtc.edu

GEAR UP

Scholarships for a world class manufacturing education.

Combine giving power with other donors to assist deserving students and grow the manufacturing workforce.



www.nwtc.edu/gearup

contact

CRYSTAL HARRISON • NWTC Foundation Director



920-498-5541



crystal.harrison@nwtc.edu



I have so many friends that are working and want to go to school to train for those skilled jobs. They WANT to work in maintenance, fabricating and machining! I tell them to go to NWTC, but earning \$12 - \$14/hour, having a family to care for and then paying tuition on top of it... it is just not 'do-able' for them. If there was a way for businesses to partner with NWTC to help pay for these individuals to go to school, some sort of 'guarantee' while working, there would be so many more individuals with those needed skills!



Build the Future

GIVING TO NWTC

Every day, NWTC students are forced to abandon their pursuit of higher education because of financial hardships. Your gift is vital to ensuring students are provided access to higher education opportunities that lead to high wage and high demand occupations.

**Set up a scholarship in the name of your business
and give the gift of education**



www.nwtc.edu/foundation

contact

CRYSTAL HARRISON • NWTC Foundation Director



920-498-5541



crystal.harrison@nwtc.edu

PARTNER WITH STUDENT ORGANIZATIONS/CLUBS

Meet with student leadership members to see how your organization can help sponsor their next activity. Guest speaker opportunities are also available.

SPONSOR A COMPANY TOUR

Showcase your company by hosting a company tour.

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www.nwtc.edu/careers

ADVANCE

Additional Business Resources

GLOBAL BUSINESS RESOURCES

Explore a wide variety of global marketplace seminars and Global Corporate College opportunities. Plus, see how joining the Northeast Wisconsin International Business Network can increase your global trade knowledge.

CONFERENCE AND MEETING SERVICES

Host your next meeting at the NWTCC Corporate Conference Center – the area’s newest customized business event and training facility. Our fresh, flexible spaces can hold groups from 12 to 150 people.

SMALL BUSINESS INITIATIVE

Looking to take your business to the next level? Want to turn your entrepreneurial idea into a business? The Small Business Initiative is a great place to start!



I just want to let you know how much I appreciate the programs, events, consultation services, and seminars that the ERC and SBI have made possible. If it had not been for attending my first Marketing Strategies course last spring, I would likely still be staring at my undiscovered online product listing wondering why I had not yet made any sales!

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